

## Group S Racing Association Inc.

### Meeting Minutes

#### Minutes from meeting conducted on 19.2.2019 via Skype

Attendees : Alex Webster (AW), Tom Walstab (TW), Geoff Byrne (GB), Damien Meyer (DM), Hung Do (HD), Nick Sebesfi (NS)

Chair – Alex Webster

Meeting Minutes (Alex Webster)

#### Previously minutes from 19.2.2019

- Bathurst wrap-up – refunds due (AW to confirm). Final financial result – Alex
  - \$66,000 (promoter entry fee) + \$23,083 (marquees, chairs, fridge) + \$2,650 (stripe) = 91,733 in expenses
  - 52 x \$1,700 = \$88,400 income
  - 3 x \$875 = 2,625 income
  - 8 x \$100 (wait list) = \$800 income
  - Total of \$91,825 income. Net result – BREAK EVEN
  - Stripe Fees – in negotiation with Team App – TBC once more is known.
  - 2020 Bathurst – if GSRA is invited, suggestion to have entry fee at \$2,000 @ 50 entries. GSRA does not want to run the risk of being at an operational loss.
- Upcoming events – who is doing what to assist – All
  - TW / DM – PI – soft drinks for Saturday presentations – 3pm (Alex)
  - NS / GB – HSRCA Wakefield, SMSP and MCM – will wait till schedule is released and tell members
  - AW – Mallala and Winton Historics – await schedule and communicate as we see fit
- 2019 potential events in VIC – attached calendar is now updated – All
  - Events in order of preference (to be agreed)
    - Winton – AMRA November (2 week earlier than HSRCA Summer) – TV possible - AGREED
    - Winton – BAC – August (2 weeks later than the Winton FOS) – Need further agreement
    - **ACTION** – AW to go back to promoters and secure the spots at the meetings above.
- MCM – outcomes from discussion with Doreen from 14.2.2019 (AW – 5 mins)
  - MCM requires minimum of 30 entries. Requires good promotion from the club and the committee.
  - GSRA and MCM are in a profit share for every entry above 30 entries.
  - **ACTION** – Alex/Tom to discuss with Gulf the opportunity to purchase the television coverage for this event - \$3k+GST
- Web Social Media – ex-officio - Nick Taylor
  - via email
  - Facebook saw a massive spike over the Bathurst period.
  - An additional 54 people started following the page and we reached 19,468 people with over 6,100 engaging with our posts.

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- This is massive, particularly as we haven't quite reached 1000 followers yet (979 as of 18/2).
- The announcement of our Bathurst sponsors (pic of James Calvert Jones) reached just under 7,000 – great news for them.
- Oddly, our most popular post has been of Alex's truck for sale! Maybe we need a new category.
- Over the weekend of Bathurst we regularly reached over 500 people with our posts – this is up on the average of about 350.
- Instagram followers have cracked 900 – this is more than double the number at the same time last year.
- The GSRA invited 4 amateur photographers (active on social media, but not media accredited) to Bathurst and offered free entry tickets and invited them to our daily 'drinks/presentations'.
- Only one was able to make it and thoroughly enjoyed it. We have some good content from Bathurst from a number of sources.
- **ACTION** - It would be good to get some feedback from the sponsors... ie. How many of the \$20 vouchers were used with Spirit of Racing?
  - Was it a good weekend with sales? I know Kollector didn't sell a car, but from what I've heard they reached an audience that wasn't aware of them etc.
- Tyres – outcome from CAMS – communicated to members – no further action required
- Weights – outcome from CAMS – next steps required to be assessed in co-ordination between CAMS and GSRA
- Gulf Oil – TW has communicated with Gulf to ensure that members at PI and at Wakefield are contacted to ensure they receive their Oil and Cap.
  - **ACTION** – TW to continue to monitor and ensure Gulf do what they are required.
  - **ACTION** – AW to follow up payment of the invoice from awards.
- TV Coverage – look into TV with Gulf contributing.

**Meeting closed at 8:35pm**